The health of an Economic system, in fact any system, depends on the diversity of its operations and stakeholders. Monopolies, oligopolies and other forms of Corporate and Media Consolidation are bad for businesses, large and small. The FCC should be on a path of divesting large Media holdings, allowing in a more diverse socioeconomic, geographical and multi-interests oriented system to system develop. America had that in the past. The Telecommunications Act of 1996 has been a colossal failure. Monocultures are bad for business, food crops and for cultures. Diversify not Unify Holdings.